

BRITISH
FASHION
COUNCIL



THE DHL AWARD FOR INTERNATIONAL FASHION POTENTIAL 2018

Deadline for entries is
29 JUNE



ENTRY FORM

Applicants must submit their entry for The DHL Award for International Fashion Potential by completing the form below and emailing it to awards@dhlffashion.co.uk by **29 June 2018**. Those shortlisted will be contacted by DHL and announced on **8 August 2018**.

THE BUSINESS

Registered company name

Trading as (optional)

Certificate of Incorporation number

Nature of business (SIC code)

Registered office address

Incorporated on

Website URL

THE APPLICANT

First name

Last name

Role in business

Email address

Contact number

I am authorised to enter this competition on behalf of the company

	Company category	Employees	Turnover	Balance sheet total
<input type="checkbox"/>	Micro	<10	≤ £2 million	≤ £2 million
<input type="checkbox"/>	Small	<50	≤ £10 million	≤ £10 million
<input type="checkbox"/>	Medium-sized	<250	≤ £50 million	≤ £43 million

Which markets are you currently shipping to?

UK

 %

Europe

 %

Europe non-EU

 %

USA, Canada and Mexico

 %

Rest of world

 %

Who do you use for international shipping?

Tell us about your fashion business, including your products and the channels you use to sell them:

What are your company's values?

What is your current international strategy? What challenges have you faced on your international export journey?

How do you plan to scale your business?

How would you propose to spend the £20,000 should you be selected as the winner of the DHL Award for International Fashion Potential?

APPLICATION COMPLETE

Please email this pdf to awards@dhlffashion.co.uk